



Changing Face of Global Trade at World Ag Expo

State Center Community College District's Center for International Trade Development (CITD) will host four symposiums at the World Ag Expo Wednesday, February 15, 2017 in the Expo Seminar Center.

The CITD symposiums will focus on assisting businesses wishing to launch or expand in export trade, reveal new changes in global trade, share global opportunities for manufacturers, and disclose how to increase profits in sustainable farming.

The symposium schedule is attached with details. Below is the schedule at a glance.

10:00 - 11:00 a.m.

Export Trade Secrets Revealed!

11:00 a.m. – 12:00 p.m.

Growing Sustainable Farms-Increase Profits, Mitigate Risk

1:30 – 2:30 p.m.

Global Opportunities for U.S. Manufacturers in a Rapidly Changing World

2:30 – 3:30 p.m.

The Changing Face of Global Trade

Founded in 1989, the mission of the Center for International Trade Development (CITD) at State Center Community College District is to promote California's international trade and competitiveness, assist exporters, grow sustainable farming operations, and advance economic and job growth. The CITD also assists California business with expanding internationally, as well as helps colleges become more globalized.

Our free or low-cost programs and services include one-on-one technical assistance and consulting, market research, training and educational programs, trade leads, sustainable farming and farm risk management. The CITD is a place to learn about international matchmaking and other agribusiness programs taking place both in California and abroad.

In addition to developing viable farms, export training and resources that the CITD provides, buying missions and trade show involvement are a critical piece of the international business puzzle and helping get California products abroad.

For more information, visit <http://www.fresnocitd.org/>, Keyword: World Ag Expo 2017

Center for International Trade Development

390 W. Fir Ave., Bldg B, Ste. 303, Clovis, CA 93611

Tel: 559-324-6401 • Fax: 559-324-6492 • Toll Free: 888-638-7888 • www.fresnocitd.org

One World... Your World... Your Market!



About California Centers for International Trade (CITD):

The California Centers for International Trade's (CITD) mission is to promote the State's international trade and competitiveness, assist exporters and importers, and advance economic and job growth. The CITD specializes in food and agricultural export assistance and serves California through export training, one-on-one counseling, applied research and participating in CITD hosted buying missions. Since 2005, the CITD has worked with the California Department of Food and Agriculture (CDFA) and serves as the "ex officio" export division of CDFA and host all incoming buying mission to California. In addition to international trade, the CITD agricultural growers and producers to assess and develop Risk Management plans, and grow sustainably farming practices. For more information, visit <http://fresnocitd.org>.

About State Center Community College District (SCCCD):

State Center Community College District (SCCCD) was formed in 1964 and currently serves approximately 1.7 million people and 22 unified and high school districts in more than 5,500 square miles of urban and rural territory, including most of Fresno and Madera Counties and portions of Kings and Tulare Counties. Total district enrollment averages over 50,000 students each semester. Its mission is committed to empowering our colleges in their efforts to promote exemplary educational opportunities and to provide safe, inclusive, and supportive learning environments leading to student success and global competitiveness which will transform our region. For more information on SCCC, go to www.scccd.edu.

Center for International Trade Development

390 W. Fir Ave., Bldg B, Ste. 303, Clovis, CA 93611

Tel: 559-324-6401 • Fax: 559-324-6492 • Toll Free: 888-638-7888 • www.fresnocitd.org

One World... Your World... Your Market!