

# International Trade Symposium at the World Ag Expo Wednesday, February 15, 2017 | Tulare, CA

*The Changing Face of Global Trade*

**Matt Tripodi,  
Global Account Director, Government  
Euromonitor International**



Matt Tripodi serves as Global Account Director at Euromonitor International. Mr. Tripodi has more than 18 years of experience in research and strategy consulting for leading multinational corporations, government and quasi-government agencies, and trade associations. Along with numerous Fortune 500 companies, he has served the U.S. Department of Agriculture, all U.S. state departments of agriculture, and more than 130 trade organizations in understanding global business and export opportunities through the use of Euromonitor's award-winning data systems and custom research services. At the invitation of the U.S. International Trade Administration, Mr. Tripodi also participated in a special task force to improve methods for measuring the balance of trade in travel and tourism for the United States. He is a sought-after speaker and has presented at dozens of conferences and trade events, including PMA's Fresh Summit, the NCA's Sweet & Snacks Expo, ISM global confectionery conference in Cologne, Germany, and the National Restaurant Association's NRA Show, the largest foodservice event in the Americas.

*Presented by:*

**California Center for International Trade Development**

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