



K.Y. Cheng
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K.Y. Cheng is Executive Vice President and Director of Strategic Markets at East West Bank, the largest independent bank headquartered in Southern California. East West Bank has been ranked in the top 15 of “America’s 100 Best Banks” by Forbes for six consecutive years (2010-2015). He develops and implements strategic initiatives on international trade and investment opportunities through the Bank’s cross-border platforms in the U.S. and Greater China. Cheng oversees the Bank’s Agriculture Lending Team, which offers a full range of services in the agribusiness lending sector including trade financing, foreign exchange services, and domestic working capital financing. His team also helps develop export opportunities for the California agriculture industry.

As an integral member of the Bank’s senior leadership, Cheng manages medium-term financing with the Export-Import banks of the U.S. and China. He is also responsible for facilitating cross-border businesses in Greater China for industries such as solar, consumer goods, medical equipment, firefighting and water technology.

Cheng is a board member of the Marshall School of Business at USC; the Los Angeles Economic Development Corp.; and the International Bankers Association of Southern California. He is the former chair of the World Trade Association of Los Angeles and the Chinese American Bankers Association. Prior to joining East West Bank, Cheng worked with Wells Fargo Bank and Mitsui Manufacturers Bank. He received his bachelor degree from Stanford University and MBA from the Anderson School of Management, UCLA.