

We Can Help You Take The Risk Out Of Your Business

Farming can be a risky business, and a strong farm safety net is key to sustaining and ensuring the success of American farmers

The **Central Valley Risk Management Project** and the **Fresno County Farm Bureau** would like to invite you to join us for the **July 11, 2017** workshop, “Mitigating Financial Risk for Farming Operations”.

This workshop is ideal for small farmers and ranchers as is described as follows:

- **Title:** Mitigating Financial Risk for Farming Operations
- **Date/Time:** July 11, 2017; 9:00 to 11:00 am
- **Description:** This workshop will help all farmers identify, evaluate and manage financial risks. There are many tools available to help farmers manage financial risk but which tool to use depends on the farmer’s individual situation and risk-bearing willingness and ability. Our experts will assist farmers in reducing their financial risk showing them how to determine their financial situation through record keeping and analysis, cash and future pricing tools, input decision making strategies, and government programs available to help mitigate risk.
- **Location:** Fresno County Farm Bureau, 1274 W Hedges Ave, Fresno, CA 93728



Agenda:

- **8:40-9:00 am** | Networking
- **9:00-9:15 am** | Risk Management Project Overview/Speaker Introductions
- **9:15-9:35 am** | How to Identify and Evaluate Your Farm Operation Financial Risk – *Tony Simone, Bank of the Sierra*
- **9:35-9:55 am** | Assessing Financial Condition, Setting Goals, & Mitigate Risk through Financial Record Keeping – *Nancy Ervin, Baker, Peterson & Franklin, CPA*
- **9:55-10:15 am** | Building Equity & Liquidity; Cash and Future Pricing Tools; Farm Loan Strategies – *Fresno Madera Farm Credit*
- **10:15-10:30 am** | How Crop Insurance Reduces Financial Risk – *Todd Snider – Personal Ag Management Insurance*
- **10:30-10:45 am** | USDA Farm Loan Program – *Nangpay Vang, USDA Farm Service Agency*
- **10:45-10:55 am** | Q & A with Panel of Experts
- **10:55-11:00 am** | Closing

For more information on this and other upcoming **free** farm risk management workshops and webinars, contact us via email at citd@scccd.edu, call (559) 324-6401, and register online at: www.fresnocitd.org/risk.

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