



# GLOBAL TRADE - FUTURE OF DOING BUSINESS

November 14, 2017

Exporting Best Practices & Importing into the U.S. Workshops

## PROGRAM DESCRIPTION:

- **Exporting Best Practices** - Want to know if exporting is a viable expansion option for your product line? This workshop will explain the export cycle and provide you with the tools and resources to start and/or expand your export business.
- **Importing into U.S.** - Are you familiar with the legal aspects of importing into the U.S.? Do you know when and how to use a customhouse broker? Learn the essential steps involved when importing products into the U.S. and how you can overcome barriers when importing.

## WHO SHOULD ATTEND?

- These workshops are for new and experienced exporters, ideal for entrepreneurs, marketing and sales management staff, export/import operations personnel, purchasing, logistics and any other personnel within the supply chain, business faculty, and college students.

## BENEFITS:

- Profitable for businesses of all sizes.
- Sales grow faster, more jobs, and employees earn more.
- Importation of products brings world to your doorstep.
- Importing products such as raw materials or unfinished goods can raise manufacturer's bottom line.

## SUPPORTED BY:



CALIFORNIA COMMUNITY COLLEGES  
**Doing What MATTERS™**  
 FOR JOBS AND THE ECONOMY

## REGISTRATION

Fee: \$79 Per Workshop  
 \$138 if Registered for Both  
 Deadline: 2 Days Prior to Event

## DATE

November 14, 2017  
 Exporting Best Practices  
 9am-12pm

**REGISTER** ▶

Importing into the U.S.  
 1pm-4pm

**REGISTER** ▶

Or Register Online at:  
<http://www.fresnocitd.org>

## TRAINING LOCATIONS

Center for Int'l Trade Dev.,  
 Clovis Community College -  
 Herndon Campus  
 390 W. Fir Ave.,  
 Building B, Room 308,  
 Clovis, CA 93611  
 (559) 324-6401