

International Trade Symposium at the World Ag Expo Wednesday, February 15, 2017 | Tulare, CA

Growing Sustainable Farms – Increase Profits, Mitigate Risk

Don J. Cameron
Vice President
Terranova Ranch, Inc.
Helm, California



Don is a graduate of California State University, Fresno with a degree in Biology. He is married with two adult children. Since 1981, Don has been the Vice President and General Manager of Terranova Ranch, Inc. located 25 miles southwest of Fresno, California. Terranova farms approximately 6,000 acres, in addition to 1,500 acres custom farmed for other clients. The farm has a mix of conventional, organic and biotech field crops including conventional and organic processing tomatoes, peppers, onions, seed product, corn and a diversity of other annual crops. Perennial crops grown consist of walnuts, wine grapes, almonds, pistachios and olives for oil. There are 25 total crops grown on the farm. Furthermore, Don owns and farms Prado Farms located in Fresno County.

In 2011, Don was appointed to the California Department of Food and Agriculture's Environmental Farming Act Science Advisory Panel and is currently Chairman. In 2012, Don served an appointment at the federal level on the Working Group for 21st Century Agriculture (AC21). Since 2014, Don has been serving on the California State Board of Food and Agriculture. He currently serves as Chairman for the California Cotton Alliance, Director and past Chairman for the California Tomato Growers Association, Advisor to Executive Committee for Cotton Council International, and Director for Raisin City Water District.

Water recharge and sustainable groundwater management have been a high priority for Don. In 2011, Don proved that on farm recharge was possible by flooding existing vineyards and farm fields to replenish groundwater below the farm. Don has also been involved with SGMA formation in the Kings Sub Basin since its inception in 2014.

Presented by:

California Center for International Trade Development

Entity of [State Center Community College District](#)

Website: www.fresnocitd.org • (559) 324-6401