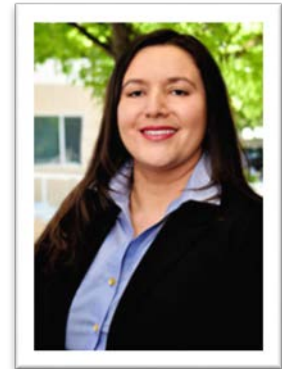


International Trade Symposium at the World Ag Expo

Wednesday, February 15, 2017 | Tulare, CA

Export Trade Secrets Revealed

**Alicia Rios,
Director of the Center for International Trade
Development, Entity of the State Center Community
College District.**



Alicia Rios serves as the Director of the Center for International Trade Development, an entity of the State Center Community College District.

Director Rios is also the Statewide Ag Coordinator; implementing the Memorandum of Agreement the CITD entered into with the California Department of Food and Agriculture.

Ms. Rios began her career with the CITD in 1999, serving a dual role as a California-Mexico Trade Assistant and as an International Trade Specialist. Alicia was responsible for the implementation of the California-Mexico Trade Assistance grant activities and also pioneered the development of several successful export training programs, still offered today. During her time at the CITD, she has coordinated over 100 foreign buyer missions and assisted over 1,500 small and medium-sized U.S. companies, which, to date, have generated millions of dollars in export sales.

In 2013, Ms. Rios became the Director and has served in that capacity since. Ms. Rios is a graduate of California State University, Fresno, where she received her bachelor's degree in Business Administration with an emphasis in International Business.

Presented by:

California Center for International Trade Development

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