



California

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USDA Agricultural Trade Office · Shanghai

Nut Buyer Inbound Mission

September 26-27, 2016 | Sacramento · Modesto · Fresno

China is the largest export markets for U.S. tree nuts. With 1.3 billion inhabitants, China represents 20.7% of the world's population. Shanghai is ranked as one of the largest urban areas in China with the best infrastructure and greatest number of experienced distributors. With increasing household incomes and food safety concerns, more consumers are trading up to buy imported foods.

The California Centers for International Trade Development in cooperation with the California Department of Food and Agriculture will be coordinating participation in the following activity:

USDA Agricultural Trade Office – Shanghai Nut Buyer Inbound Mission

Sacramento/Modesto, California · Monday, September 26, 2016
Fresno, California · Tuesday, September 27, 2016

This will be an excellent opportunity for companies to participate in the growing nut market in China. The United States Department of Agriculture Agricultural Trade Office Shanghai Nut Buyer Inbound Mission will consist of site visits and 30 minute group presentations in Modesto and Fresno. There is no fee to participate in these activities.

Participating companies are encouraged to be export-ready, bring samples and product lists to events, and be prepared to discuss pricing.

Suitable products include, but are not limited to:

- **In-Shell Nuts – Walnuts, Almonds, Pecans, Pistachios**

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Company profiles will be available for distribution, detailing specific categorical requests of participating buyers.

Program location will be provided upon registration.

- Sep 26th: **Site Visits & Group Presentations** · Sacramento to Modesto
- Sep 27th: **Site Visit & Group Presentations** · Fresno

***Site Visits designated for buyers only.**

For more information, please contact:

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Please complete on-line registration by: **Wednesday, September 21, 2016**

Must Register Online [CLICK HERE](#)